


LOOKING FOR A WAY TO SUPPORT BFA & PROMOTE YOUR BUSINESS?

The BFA PTO is proud to offer many opportunities to support our school through your sponsorship.

Early Bird Sponsor sales July 9th – July 19th. Regular sales will end August 30th.

2024-2025 BFA Annual Sponsorship Options

 13 virtues. one mission.	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
	1 AVAILABLE	3 AVAILABLE	5 AVAILABLE	6 AVAILABLE	10 AVAILABLE	12 AVAILABLE
ALL SPONSORS	\$4,000	\$3,000	\$2,000	\$1,000	\$500	\$300
Field Day T-Shirts	Logo placement on the back of the shirt, organized by sponsorship level, handed out to all students & staff in May.					
Yearbook Page	All sponsors are on a page. Same design as Field Day T-Shirts.					
Banner Signs	Hung on fence by fields school year, starting September 27 th -summer. 1 banner per sponsorship level.					
Newsletter Recognition	Introductions in the Fall and anytime you're involved in events.					
Facebook Recognition	Introductions in the Fall and anytime you're involved in events.					
BFA Website	Logo, website hyperlink, and intro video will be on the BFA website under PTO/Sponsorship Tab..					
Directory Spot	Logo and website hyperlink on special tab on our school-wide student/teacher directory					
Glass Case	A list inside the school, mostly for staff to see.					
Sponsor Mingles	Option to attend and/or host 3 Mingling events: a time for all sponsors to get to know each other, some members of the PTO, and sometimes the Principal (October, January, April). Also a touch base.					
Events & Goodie Bags	Participate or come up with your own events for staff, the school, parents, etc. depending on what makes sense for your business. See below for opportunities.					
Franklin Fest	Bring a table, collateral, goodies, etc. to meet 600-700 parents, students, and staff. A great way to kick off the sponsorship! Option to also pitch in towards bouncy castles, activities, & food. (September 28 th)					
Teacher Appreciation (Holiday + TA Week)	Option to provide door prizes for the staff holiday party plus we will kick off Teacher Appreciation week with a Cinco de Mayo Theme where we will treat our amazing teachers/staff to breakfast and lunch, treats, giveaways, shopping, drinks, etc. Let's go all out!					
BENefit BASH (fundraiser event)	Logo displayed on screens and discounted or free tickets for some levels (see below)... plus will need auction items (online, silent, & live; live auction contributors can present at event), 2-4 Bar and/or Wine Wall sponsors, and day of volunteers.					
NEW!!! EARLY BIRD PERK	<i>For the first time, sponsors who sign up & pay by JULY 19th, will get a yard sign with their logo placed in the front lawn from August 6th-August 30th for all the Back-to-School events! \$25 EXTRA</i>					
ADD'L PERKS	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
Thunder Gym Banner	YES	YES	NO	NO	NO	NO
2 Free Franklin Fest, Sweetheart Ball + Mother-Son Tix	YES	YES	NO	NO	NO	NO
Logo on Electronic Sign	YES	YES	YES	YES	NO	NO
Extra Social Media callouts in Spring	YES	YES	YES	NO	NO	NO
BENefit BASH Tix	Free VIP Table (8-10 people)	4 Free Tickets	2 Free Tickets	20% off for 2 Tickets	N/A	N/A

TO START YOUR SPONSORSHIP, PLEASE FILL OUT THIS FORM ASAP >> [2024-2025 BFA SPONSORSHIP FORM](#)

Email Cassie Roberts with any questions: PTOSPONSORS@BFACADEMY.ORG

All sponsorships are first come, first served in order received by the form.

Your support means so much!!! We will be in touch all year about many opportunities, events, etc. Please be prepared to be communicative through email, texts, and calls to ensure everything goes smoothly.

BFA PTO EVENTS

Will coordinate individually what makes sense for the school and your business.

Cassie will put you in touch with the appropriate PTO committee members to finalize details.

Tickets will need to be purchased as usual for each event if you/your family attends. Free or discounted tickets are only offered by sponsorship level or as outlined by PTO (i.e. completing volunteer hours).

As a sponsor group, this year we will focus on Franklin Fest, Teacher Appreciation for the holidays and Teacher Appreciation Week, and the BENefit Bash fundraiser event.

Here are additional events if you're interested. We will discuss specific ideas and solidify asap:

- Trunk-or-Treat **(OCTOBER 31)**
 - First 2 people that are interested can decorate and host a car at the event. If others have items that they would like to pass out, they can do that as well
- Sweetheart Ball, aka Father-Daughter Dance **(FEBRUARY 1)**
- Dad's Night Out **(TBD)**
- Mom's Night Out **(TBD)**
- Spring Social, aka Mother-Son Event **(APRIL 19)**
- Host our Sponsor Mingle events **(OCTOBER, JANUARY, APRIL)**
- Spirit Night Fundraising **(1X PER MONTH)**
 - Restaurants choose a date to have BFA families purchase food (sometimes other goods/services). Business also donates a % of proceeds back to BFA.
- Various Goodie Bags
- Additional opportunities come up too!

Do you have any other ideas? We would love to hear about them and see how we can possibly collaborate!

To purchase any type of sponsorship:

Email: ptosponsors@bfacademy.org indicating desired sponsorship

All sponsorship offerings are first come, first served the order received via email.

To be included in the BENefit Bash catalog and/or yard signs, sponsorship payments must be received made no later than **Monday, October 16th**.

Please send your catalog advertisement & logos in print-ready format (high resolution JPEG, PDF, PNG, or TIF)



ABOUT THE BEN FRANKLIN ACADEMY PTO

The objectives of the PTO are as follows:

- Seek resources (funds, materials, and services) that help foster educational goals and the school community.
- Cultivate a strong sense of community and school spirit, while expressing the importance of volunteering.
- Support the school by encouraging a strong volunteer network and a related technical tracking system.
- Communicate BFA PTO information to parents, students, and staff.

The fundraising/sponsorship efforts of the PTO has help pay for:

- Teacher requests for classrooms
- Lexia licenses
- Accelerated Reader incentives
- Directory on Tap
- HelpCounter software licenses
- PTO Today Insurance
- Pay for rights to the school's annual musical
- Student planners
- Treats for Ben Franklin's birthday
- Teacher, staff, and volunteer appreciation (meals, t-shirts, gifts, staff bdays) • Community social events:
 - Franklin Fest
 - Trunk or Treat
 - Sweetheart Ball
 - Mother-Son Events
 - 8th Grade Graduation
 - Volunteer Recognition
 - Mom's Night Out and Dad's Night Out events

Other notable PTO contributions to the school over the years include:

- Rock Wall Expansion
- Building updates and safety measures
- Removing wood chips from the playground and replacing rubber matting
- New BFA entrance sign
- Creative room near the library
- Outdoor classroom
- Theater sound systems/equipment

We appreciate your support, commitment, and contribution to our school! Together, our efforts help hundreds of kids each year. We're all so grateful.